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A COMMERCIAL FEATURE

Éric Trappier of Dassault Aviation says that, despite strategic challenges, the group forecasts to deliver 40 Falcon and 12 Rafale in 2018

For Dassault Aviation, 2017 was the year of the launch of the first actions of its "Leading our Future" transformation plan, which was announced on October 10, 2016. This plan covers four main areas: culture, skills and organisation; digital tools, processes and innovation; industrial facilities; and program management. It essentially means relying on women and men who form the company, using the "digital" leverage to face the increasingly unpredictable developments in the markets, and meet the requirements of its military and civilian customers.

This was reiterated earlier this week by Mr Éric Trappier, Chairman and Chief Executive Officer of Dassault Aviation, when the Board of Directors met under his chairmanship and approved the 2017 financial statements. Mr Trappier said, "The year 2017 was eventful in many ways, with the installation of new governments and administrations in France and the US, the upheavals of Brexit, the will to relaunch a common European defence policy, tensions between the US and Russia, conflicts in the Middle East and, in the economic field, the good health of the US economy in a context of a decrease of the euro/dollar rate and of oil prices instability."



NET SALES FOR 2018 SHOULD BE CLOSE TO 2017'S