

## System to help state MSMEs market products abroad

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**LUCKNOW:** Micro, small, medium entrepreneurs (MSME) in the state can now benefit from the ATA Carnet system to showcase and market their products overseas. The ATA scheme, notably, permits duty-free movement of goods in or out of a member country.

Addressing a workshop on ATA Carnet, organised by the Federation of Chamber of Commerce and Industry (FICCI) on Wednesday, minister for small industries and export promotion (independent charge) Bhagwat Saran Gangwar said, "UP has set a target to double its export in the next five years and by adopting the ATA exporters here could

benefit to a great extent."

Elaborating on ATA Carnet, FICCI senior director Nirankar Saxena said the scheme was like a "global customs document." "It simplifies customs procedures at different customs stations to facilitate temporary importation of goods," he said, adding that the ATA Carnet is already being used in 72 countries, including India.

UP and Uttaranchal commissioner (custom) Ajay Dixit said the ATA Carnet service could be availed by business and sales executives, exhibitors at trade fairs, demonstration samples, film and TV crews, architects, artists, entertainers, theatrical troupes, musical groups, sports teams, technicians, jewellery diamond and precious stone exporters among others.

