

## Dassault Launches New Falcon Customer website

**October 16, 2014 (Saint-Cloud, France):** Dassault Falcon has launched a new Customer portal that offers a host of new features as well as improved navigation and interface. It delivers an enhanced Customer Experience on most modern devices and mobile platforms.

Among the new features are numerous customization options that allow users to personalize their home page and access information they use frequently. Users can also access all subscription-based Falcon Smart programs like CATS maintenance documentation or FalconBroadcast.

A new 'dashboard' feature permits news and information to be accessed through a rotating carousel showcasing links to customer service-related news, videos, tutorials and the latest programs and offerings, while a 'Favorites' scroll bar provides one-click access to pages in line with the customer's preferences and profile, along with the ability to 'bookmark' frequently viewed pages.

Since its launch in September, over 6,000 subscribers have signed on to explore the many features and benefits of the Falcon Customer Portal, which is available exclusively to Falcon customers and operators. The new portal was designed with customer input, including feedback from members of Dassault Falcon's Operator Advisory Board.

"The Customer Portal is one of the most important communication tools we offer Falcon operators, and the new version was developed with our customers' needs in mind," says Jacques Chauvet, Senior Vice President-Worldwide Customer Service. "It's yet another step in our ongoing commitment to providing top level support to our operators."

### **Notes for Editors**

**Dassault Falcon** is the recognized global brand for Dassault business jets which are designed, manufactured and supported by Dassault Aviation and Dassault Falcon Jet Corp.

#### **About Dassault Aviation**

Dassault Aviation is a leading aerospace company with a presence in over 80 countries across five continents. It produces the Rafale fighter jet as well as the complete line of Falcons. The company employs a workforce of over 11,000 and has assembly and production plants in both France and the United States and service facilities around the globe. Since the rollout of the first Falcon 20 in 1963, over 2,250 Falcon jets have been delivered. Dassault offers a range of six business jets from the twin-engine 3,350 nm large-cabin Falcon 2000S to its new flagship, the tri-engine 6,450 nm ultra-long-range Falcon 8X.

#### **About Dassault Falcon Jet**

Dassault Falcon Jet Corp. is a wholly owned U.S. subsidiary of Dassault Aviation, France. Dassault Falcon Jet markets and supports the Falcon family of business jets throughout North America, South America and the Pacific Rim countries of Asia, including the People's Republic of China.

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For more information about Dassault Falcon business jets, visit: [www.dassaultfalcon.com](http://www.dassaultfalcon.com)