



TeleDNA helps NTC of Nepal to achieve next gen social networking platform

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The Next generation Telecom VAS infrastructure product provider, **TeleDNA Communications** is powering NTC of Nepal with next generation social networking platform.

Informing more on this platform **Udit Shanker, CEO, TeleDNA Communications Pvt. Ltd** said, *“TeleDNA’s UCS (Unified Communication System) is not another run-of-the-mill Social networking platform. It is a platform, which provides services such as, Entertainment and Infotainment to end mobile subscribers. The platform provides services for both end users and enterprise business users. TeleDNA has always been known to provide next generation technology today, and this platform proves this”*

Ubiquitous Services Offered to Mobile Users:

Mobile users can share video/picture/audio/text/chat with their friends, family and colleagues, who are part of UCS community or Facebook, Google+ or any other social network. The current buzz around the globe is “Social Networking” and most users have created accounts in multiple social sites and have to post separately in those multiple sites, which is a tedious task for them.

Manage Contacts: Users can sync up their contact list and manage all their contacts on a single platform as unified Address Book.

Ease of service activation: Single Platform to opt-in the services offered by NTC. Users can update their profiles, likes, interest with this information on hand. The platform does target based campaigns and relevant advertisement information push to those subscribers.

Access Channels: Mobile Client Application for various handsets make models and OS through which mobile user is connected to the platform from anywhere. Mobile users can also access the **UCS platform through SMS/USSD/WAP/Web Channels.**

Ubiquitous Services Offered to Enterprise Users/Advertisement Users:

Enterprise users are given an account on UCS platform and push the service related information to targeted end mobile users over SMS and MMS channels.

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